



CHEDRO-III MEMORANDUM

No. 015, s. 2021

**For : ALL PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS
IN REGION III**

**Subject : 1st PAMPANGA RESEARCH EDUCATORS ORGANIZATION (PREO)
INTERNATIONAL RESEARCH CONFERENCE ON BUSINESS,
MANAGEMENT, HOSPITALITY, TOURISM, AND SOCIAL SCIENCE
(1st PIRC-BMHTSS)**

Date : 22 February 2021

The CHEDRO III endorses the holding of the 1st PREO International Research Conference on Business, Management, Hospitality, Tourism, and Social Science (1st PIRC-BMHTSS) via zoom on 15-16 May 2021 under the auspices of the Pampanga Research Educators Organization and City College of Angeles, in partnership with Universiti Teknologi MARA Malaysia and Research Synergy Foundation Indonesia. The virtual international gathering is anchored on the theme: "Harnessing the Culture of Research in Academic Institutions."

The 1st PIRC-BMHTSS is intended to provide a forum for researchers, educational leaders, policy makers, industry practitioners, and civil society groups to share leading edge research practices and offer valuable insights for socio-economic development across the ASEAN region.

Featured plenary speakers are: Dr. Evan Lau, Associate Professor, Faculty of Economics & Business, Universiti Malaysia Sarawak & Editor-in-Chief, International Journal of Business and Society (IJBS) and Dr. Hendrati Dwi Mulyaningsih, Founder & Chairman, Research Synergy Foundation & Senior Lecturer, University of Islam Bandung Indonesia.

The link shall be sent to the participants upon registration. Should there be further queries, interested participants may contact Dr. Jean Paolo G. Lacap, President, PREO and Vice President for Research and Extension, City College of Angeles, Angeles City, Philippines. He can be reached at +63922-624-0225 or through the following: preo.irc@cca.edu.ph (email) and <https://www.preo.org.ph> (website).

For the voluntary participation of all concerned, please.

MARIA TERESITA MACANAS SEMANA, PhD, CESO IV
Officer-in-Charge, Office of the Director IV

Reference:

Letter of Dr. Jean Paolo G. Lacap
President, PREO